A great many people have come up to me and asked me how I manage to get so much work done and still keep looking so dissipated. Hundreds of thousands of people throughout the country are wondering how I have time to do all my painting, engineering, writing and philanthropic work when, according to the rotogravure sections and society notes, I spend all my time riding to hounds, going to fancy-dress balls disguised as Louis XIV, or spelling out GREETINGS TO CALIFORNIA in formation with three thousand Los Angeles school children. "All work and all play," they say.

The secret of my incredible energy and efficiency in getting work done is a simple one. I have based it very deliberately on a well-known psychological principle and have refined it so that it is now almost too refined. I shall have to begin coarsening it up again pretty soon.

The psychological principle is this: anyone can do any amount of work, provided it isn't the work he is supposed to be doing at that moment.

Let us see how this works out in practice. Let us say that I have five things which have to be done before the end of the week: (1) a basketful of letters to be answered, some of them dating from October, 1928 (2) some bookshelves to be put up and arranged with books (3) a hair-cut to get (4) a pile of scientific magazines to go through and clip (I am collecting all references to tropical fish that I can find, with the idea of someday buying myself one) and (5) an article to write for this paper.

Now, with these five tasks staring me in the face on Monday morning, it is little wonder that I go right back to bed as soon as I have had breakfast, in order to store up health and strength for the almost superhuman expenditure of energy that is to come. Mens sana in corpore sano is my motto.

As I lie in bed on Monday morning storing up strength, I make out a schedule. "What do I have to do first?" I ask myself. Well, those letters really should be answered and the pile of scientific magazines should be clipped. And here is where my secret process comes in. Instead of putting them first on the list, I put them last. I say: "First you must write that article for the newspaper." I sometimes go so far in this self-deception as to make out a list in pencil, with "No. 1. Newspaper article" underlined in red. (The underlining in red is rather difficult, as there is never a red pencil on the table beside the bed, unless I have taken one to bed with me on Sunday night.)

I then seat myself at my desk with my typewriter before me and sharpen five pencils. (The sharp pencils are for poking holes in the desk-blotter, and a pencil has to be pretty sharp to do that. I find that I can't get more than six holes out of one pencil.) Following this I say to myself "Now, old man! Get at this article!"

Gradually the scheme begins to work. My eye catches the pile of magazines, which I have artfully placed on a near-by table beforehand. I write my name and address at the top of the sheet of paper in the typewriter and then sink back. The magazines being within reach, I look to see if anyone is watching me and get one off the top of the pile. Hello, what's this! In the very first one is an article by Dr. William Beebe, illustrated by horrifying photographs! Pushing my chair away from my desk, I am soon hard at work clipping.

One of the interesting things about the Argyopelius, or "Silver Hatchet" fish, I find, is that it has eyes in its wrists. I would have been sufficiently surprised just to find out that a fish had wrists, but to learn that it has eyes in them is a discovery so astounding that I am hardly able to cut out the picture.

Thus, before the afternoon is half over, I have gone through the scientific magazines and have a neat pile of clippings (including one of a Viper Fish which I wish you could see. You would die laughing). Then it is back to the grind of the newspaper article.
This time I get as far as the title, which I write down with considerable satisfaction until I find that I have
misspelled one word terribly, so that the whole sheet of paper has to come out and a fresh one be inserted.
As I am doing this, my eye catches the basket of letters.

Now, if there is one thing that I hate to do (and there is, you may be sure) it is to write letters. But somehow,
with the magazine article before me waiting to be done, I am seized with an epistolary fervor, and I slyly
sneak the first of the unanswered letters out of the basket. I figure out in my mind that I will get more into
the swing of writing the article if I practice on a few letters.

This first one, anyway, I really must answer. True, it is from a friend in Antwerp asking me to look him up
when I am in Europe in the summer of 1929, so he can't actually be watching the incoming boats for an
answer, but I owe something to politeness after all. So instead of putting a fresh sheet of copy-paper into the
typewriter, I slip in one of my handsome bits of personal stationery and dash off a note to my friend in
Antwerp. Then, being well in the letter-writing mood, I clean up the entire batch.

I feel a little guilty about the article, but the pile of freshly stamped envelopes and the bundle of clippings on
tropical fish do much to salve my conscience. Tomorrow I will do the article, and no fooling this time.

When tomorrow comes I am up with one of the older and more sluggish larks. A fresh sheet of copy-paper
in the machine, and my name and address neatly printed at the top, and all before eleven A.M! "A human
dynamo" is the name I think up for myself. I have decided to write something about snake-charming and am
already more than satisfied with the title "These Snake-Charming People." But, in order to write about
snake-charming, one has to know a little about its history, and where should one go to find history but to a
book? Maybe in that pile of books in the corner is one on snake-charming!

So, with a perfectly clear conscience, I leave my desk for a few minutes and begin glancing over the titles.
Of course, it is difficult to find any book, much less one on snake-charming, in a pile which has been
standing in the corner for weeks. What really is needed is for them to be on a shelf where their titles will be
visible at a glance. And there is the shelf, standing beside the pile of books! It seems almost like a divine
command: "If you want to finish that article, first put up the shelf and arrange the books on it!" Nothing
could be clearer or more logical.

In order to put up the shelf, the laws of physics have decreed that there must be nails, a hammer and some
sort of brackets. You can't just wet a shelf with your tongue and stick it up. And, as there are no nails or
brackets in the house, the next thing to do is to put on my hat and go out to buy them. Much as it disturbs
me to put off the actual start of the article, I feel that I am doing only what is in the line of duty. As I put on
my hat, I realize to my chagrin that I need a hair-cut badly. I can kill two birds with one stone, and stop in at
the barber's on the way back. I will feel all the more like writing after a turn in the fresh air. Any doctor
would tell me that.

So in a few hours I return, spick and span and smelling of lilac, bearing nails, brackets, the evening papers
and some crackers and peanut butter. Then it's ho! for a quick snack and a glance through the papers (there
might be something in them which would alter what I was going to write about snake-charming) and in no
time at all the shelf is up, slightly crooked but up, and the books are arranged in a neat row. There does not
happen to be one on snake-charming, but there is a very interesting one containing some Hogarth prints
which will bear closer inspection.

And so, you see, in two days I have done four of the things I had to do, simply by making believe that it was
the fifth that I must do. And the next day, I fix up something else, like taking down the bookshelf and
putting it somewhere else, that I have to do, and then I get the fifth one done.

The only trouble is that, at this rate, I will soon run out of things to do, and will be forced to get at my
newspaper articles the first thing Monday morning.